

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 21-27, 1982 2

New York Time										NIELSEN AVERAGE				New York Time										NIELSEN AVERAGE													
Duration										AUDIENCE				Duration										AUDIENCE													
Day														Day																							
Ntwk														Ntwk																							
Program Name										Households (000) % Share % No. Sta. Prog. Covg.				Program Name										Households (000) % Share % No. Sta. Prog. Covg.													
EVENING																																					
ABC MONDAY NIGHT BASEBALL										8:30	164	MON.	A	10,110	12.4	22	201	99	+ JAMES BOYS(S)										8:00	30	FRI.	N	5,790	7.1	16	177	92
ABC MOVIE SPECIAL(S)										8:00	120	THU.	A	10,350	12.7	25	194	98	JEFFERSONS										9:30	30	SUN.	C	18,220	19.9	36	195	99
ABC NEWSBRIEF-M-F										VAR	01	M-F	A	11,330	13.9	25	188	96	KNOTS LANDING										10:00	60	THU.	C	8,150	10.0	18	186	98
ABC NEWSBRIEF-SAT.										9:58	01	SAT.	A	14,020	17.2	35	186	95	LAVERNE & SHIRLEY										8:30	30	TUE.	A	10,110	12.4	23	193	98
ABC NEWSBRIEF-SUN.										9:59	02	SUN.	A	10,350	12.7	23	193	98	LITTLE HOUSE-PRAIRIE										8:00	60	MON.	N	12,140	14.9	29	217	99
ABC SPORTS UPDATE-SAT										8:58	01	SAT.	A	9,700	11.9	27	182	95	LOVE BOAT										9:00	60	SAT.	A	12,960	15.9	33	191	96
ABC SPORTS UPDATE-SUN										7:56	01	SUN.	A	6,680	8.2	18	186	97	LOVE, SIDNEY										9:30	30	WED.	N	10,110	12.4	22	190	95
ABC SUNDAY NIGHT MOVIE										9:00	120	SUN.	A	11,250	13.8	26	201	99	MAGNUM, P.I.										8:00	60	THU.	C	11,330	13.9	29	201	99
ABC WORLD NEWS TONIGHT										6:30	30	M-F	A	7,990	9.8	22	202	99	MAKING A LIVING										8:30	30	FRI.	A	9,370	11.5	24	189	96
ABC WRLO NEWS TONIGHT-SUN										6:30	30	SUN.	A	4,480	5.5	15	156	84	M*A*S*H										9:00	30	MON.	C	19,400	23.8	41	196	99
+ AIN'T MISBEHAVIN'(S)										9:00	120	MON.	N	10,680	13.1	23	204	99	MCCLAIN'S LAW										10:00	60	FRI.	N	8,230	10.1	20	174	94
ALICE										9:00	30	SUN.	C	15,240	18.7	36	195	99	+ MR. HORN(S)										8:00	180	WED.	C	11,170	13.7	26	184	98
+ AMERICAN JR. MISS PAGEANT(S)										8:00	60	TUE.	C	10,600	13.0	25	192	99	NBC NEWS UPDATE-M-F										VAR	01	M-F	N	8,640	10.6	20	172	88
ARCHIE BUNKER'S PLACE										8:00	30	SUN.	C	12,800	15.7	34	195	99	NBC NEWS UPDATE-SAT.										8:58	01	SAT.	N	4,560	5.6	13	154	81
BARBARA MANDRELL										9:00	60	SAT.	N	7,740	9.5	20	177	89	NBC NEWS UPDATE-SUN.										8:58	01	SUN.	N	7,990	9.8	20	176	92
BENSON										8:00	30	FRI.	A	9,050	11.1	25	183	94	NBC NEWS UPDATE-2-M-F										9:58	01	TU&TH	N	8,640	10.6	18	166	90
BEST OF THE WEST										8:00	30	MON.	A	8,230	10.1	20	183	93	NBC NEWS UPDATE-2-SAT.										9:58	01	SAT.	N	6,850	8.4	17	160	84
BRET MAVERICK										8:00	60	TUE.	N	7,660	9.4	18	198	94	NBC NIGHTLY NEWS-SAT.										6:35	25	SAT.	N	3,020	3.7	10	162	79
+ CAGNEY & LACEY(S)										10:00	60	MON.	C	17,440	21.4	38	191	98	NBC NIGHTLY NEWS-SUN.										6:30	30	SUN.	N	5,050	6.2	16	169	84
CASSIE AND COMPANY										9:00	60	TUE.	N	7,010	8.6	15	171	94	NBC NIGHTLY NEWS										6:30	30	M-F	N	7,580	9.3	21	207	99
CBS EVENING NEWS-RATHER										6:30	30	M-F	C	9,290	11.4	26	195	99	+ NBC REPORTS(S)										10:00	60	SAT.	N	7,010	8.6	18	161	90
CBS EVENING NEWS-DEAN										6:30	30	SUN.	C	5,790	7.1	19	173	90	NBC SUNDAY NIGHT MOVIE										9:00	120	SUN.	N	10,350	12.7	24	203	99
CBS SAT. NEWS-SCHIEFFER										6:30	30	SAT.	C	6,680	8.2	22	147	86	NEWSBREAK-M-F										VAR	VAR	M-F	C	9,290	11.4	22	177	92
CBS SAT. NIGHT MOVIE										9:00	120	SAT.	C	5,710	7.0	15	193	98	NEWSBREAK-SAT.										8:57	02	SAT.	C	8,070	9.9	23	187	95
CBS TUESDAY NIGHT MOVIES										9:00	120	TUE.	C	11,980	14.7	25	180	95	NEWSBREAK-SUN.										8:58	01	SUN.	C	12,630	15.5	31	177	96
CHICAGO STORY										8:30	90	FRI.	N	6,440	7.9	16	176	92	ONE DAY AT A TIME										8:30	30	SUN.	C	13,770	16.9	34	194	99
CHIPS										8:00	60	SUN.	N	8,230	10.1	21	212	99	PRIVATE BENJAMIN										8:00	30	MON.	C	11,820	14.5	29	185	96
DALLAS										9:00	60	FRI.	C	10,190	12.5	25	197	99	QUINCY, M.E.										10:00	60	WED.	N	12,960	15.9	29	199	97
DIFF'RENT STROKES										9:00	30	THU.	N	12,710	15.6	29	198	98	REAL PEOPLE										8:00	60	WED.	N	11,000	13.5	27	204	98
+ DOUBLE MCGUFFIN(S)										7:00	120	SUN.	A	7,340	9.0	20	190	98	+ SHAUN CASSIDY SPECIAL(S)										8:00	60	SAT.	N	4,480	5.5	13	176	91
DUKES OF HAZZARD										8:00	60	FRI.	C	9,860	12.1	27	194	97	+ SHIRLEY MACCLAIN-ILLUSIONS(S)										9:00	60	THU.	C	7,740	9.5	17	197	99
DYNASTY										10:00	60	WED.	A	9,130	11.2	21	198	99	60 MINUTES										7:00	60	SUN.	C	15,080	18.5	44	203	99
FACTS OF LIFE										9:00	30	WED.	N	11,820	14.5	27	192	96	THREE'S COMPANY										9:00	30	TUE.	A	14,260	17.5	31	204	99
FALCON CREST										10:00	60	FRI.	C	9,860	12.1	24	195	99	TODAY'S FBI										8:00	60	SAT.	A	8,230	10.1	24	179	96
FALL GUY										9:00	60	WED.	A	11,490	14.1	25	198	99	TOO CLOSE FOR COMFORT										9:30	30	TUE.	A	15,730	19.3	32	204	99
FAME										8:00	60	THU.	N	8,150	10.0	21	200	99	TRAPPER JOHN, M.D.										10:00	60	SUN.	C	14,670	18.0	33	195	99
FANTASY ISLAND										10:00	60	SAT.	A	14,430	17.7	36	193	97	20/20										10:00	60	THU.	A	14,910	18.3	33	202	99
FATHER MURPHY										7:00	60	SUN.	N	4,970	6.1	14	210	99	WALT DISNEY										8:00	60	SAT.	C	8,970	11.0	26	196	98
FLAMINGO ROAD										10:00	60	TUE.	N	5,710	7.0	12	190	96	+ WBC HEAVYWEIGHT CHAMP.(S)										9:00	111	FRI.	A	11,740	14.4	29	195	99
GIMME A BREAK										9:30	30	THU.	N	12,710	15.6	27	191	98	WKRP IN CINCINNATI										8:30	30	MON.	C	13,120	16.1	30	187	96
GREATEST AMERICAN HERO										8:00	60	WED.	A	8,970	11.0	22	197	98	NUMBER OF PROGRAMS 85																		
HAPPY DAYS										8:00	30	TUE.	A	9,860	12.1	24	194	98																			
HART TO HART										10:00	60	TUE.	A	17,030	20.9	36	200	98																			
HILL STREET BLUES										10:00	60	THU.	N	12,470	15.3	28	212	99																			
HOUSE CALLS										9:30	30	MON.	C	17,440	21.4	36	191	98																			

A Partial time interruption within program.

* Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 81,500,000

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 21-27, 1982 4

New York Time				NIELSEN AVERAGE				New York Time				NIELSEN AVERAGE			
Duration		Day		AUDIENCE				Duration		Day		AUDIENCE			
Program Name			Ntwk	Households	Share	No.	Prog.	Program Name			Ntwk	Households	Share	No.	Prog.
				(000)	%	Sta.	Covg.					(000)	%	Sta.	Covg.
LATE FRINGE															
ABC MOVIE OF THE WEEK	12:42	71 MON.	A	1,870	2.3	14	155 88	GOOD MORNING, AMERICA-830	8:30	30 M-F	A	4,080	5.0	26	206 98
ABC MOVIE OF THE WEEK-2	1:53	20 MON.	A	1,790	2.2	19	155 88	GUIDING LIGHT	VAR	VAR M-F	C	5,710	7.0	24	201 99
ABC NEWS:NIGHTLINE-MON	12:00	42 MON.	A	4,160	5.1	19	189 97	LOVE BOAT DAYTIME	11:00	60 M-F	A	6,280	7.7	33	188 96
ABC NEWS:NIGHTLINE-T-F	11:30	VAR TU-F	A	6,110	7.5	21	188 96	MORNING-KURTIS & SAWYER 1	7:30	30 M-F	C	2,120	2.6	17	178 98
ABC NEWS:NIGHTLINE-FR(B)	12:00	31 FRI.	A	4,480	5.5	18	187 94	MORNING-KURTIS & SAWYER 2	8:30	30 M-F	C	2,200	2.7	14	178 98
ABC WEEKEND REPORT-SAT.	11:00	15 SAT.	A	4,970	6.1	14	167 91	NEWSBREAK-11.57	11:57	02 M-F	C	5,790	7.1	29	168 90
ABC WEEKEND REPORT-SUN.	11:00	15 SUN.	A	3,500	4.3	9	174 93	NEWSBREAK-3.57	3:57	02 M-F	C	4,810	5.9	20	179 95
CBS SUNDAY NEWS-OSGOOD	11:00	15 SUN.	C	4,890	6.0	13	125 70	ONE DAY AT A TIME-M-F	10:00	30 M-F	C	3,340	4.1	19	140 82
DAVID LETTERMAN I	12:30	30 M-TH	N	2,610	3.2	16	188 94	ONE LIFE TO LIVE	2:00	60 M-F	A	6,930	8.5	32	202 99
DAVID LETTERMAN II	1:00	VAR M-TH	N	1,790	2.2	14	188 94	PRICE IS RIGHT 1	11:00	30 M-F	C	5,790	7.1	31	194 97
FANTASY ISLAND-12.00	12:00	68 TUE.	A	2,850	3.5	15	158 89	PRICE IS RIGHT 2	11:30	30 M-F	C	6,760	8.3	34	194 97
FRIDAYS	12:31	71 FRI.	A	2,610	3.2	15	167 94	RYAN'S HOPE	12:30	30 M-F	A	5,050	6.2	24	186 97
FRIDAYS-PART 2	1:42	05 FRI.	A	2,360	2.9	18	166 94	SEARCH FOR TOMORROW	12:30	30 M-F	N	2,530	3.1	12	185 93
LATE MOVIE I	VAR	VAR M-F	C	4,810	5.9	20	161 88	TATTLETALES	4:00	VAR M-F	C	2,930	3.6	13	105 85
LATE MOVIE II	VAR	VAR M-F	C	3,340	4.1	24	161 88	TEXAS	11:00	60 M-F	N	2,200	2.7	12	180 91
LOVE BOAT-12.00	12:00	68 WED.	A	3,500	4.3	19	161 89	TODAY SHOW-7.30AM	7:30	30 M-F	N	2,930	3.6	23	211 99
NBC LATE NIGHT MOVIE	11:30	122 SUN.	N	1,060	1.3	6	59 39	TODAY SHOW-8.30AM	8:30	30 M-F	N	3,020	3.7	19	211 99
NBC NEWS SPEC. RPT-FRI(S)	11:30	20 FRI.	N	6,360	7.8	21	209 99	WHEEL OF FORTUNE	10:30	30 M-F	N	3,420	4.2	19	145 81
SATURDAY NIGHT	11:30	75 SAT.	N	5,130	6.3	20	202 97	YOUNG AND THE RESTLESS	12:30	60 M-F	C	6,280	7.7	30	199 99
SCTV NETWORK	12:50	90 FRI.	N	2,200	2.7	16	178 96	NUMBER OF PROGRAMS	34						

WEEKEND DAYTIME

TONIGHT SHOW	VAR	60 M-F	N	5,870	7.2	23	208	99		ABC WEEKEND SPECIALS	12:00	30 SAT.	A	4,320	5.3	23	183	93	
VEGA\$-12.00	12:04	68 THU.	A	2,530	3.1	13	150	87		ABC WIDE WORLD-SPORTS SAT	5:00	90 SAT.	A	4,890	6.0	18	203	99	
NUMBER OF PROGRAMS	22									ABC WIDE WORLD-SPORTS SUN	4:30	90 SUN.	A	4,730	5.8	19	194	97	
WEEKDAY DAYTIME										AMERICAN BANDSTAND '82	12:30	60 SAT.	A	3,500	4.3	18	174	84	
ABC DAYTIME NEWSBRIEF-M-F	1:57	02 M-F	A	6,760	8.3	29	176	93		AMERICAN SPORTSMAN	3:30	60 SUN.	A	3,830	4.7	16	171	91	
ALICE-M-F	10:30	30 M-F	C	5,300	6.5	29	155	87		BETCHA DON'T KNOW-8:28AM	8:28	02 SAT.	N	1,960	2.4	24	174	94	
ALL MY CHILDREN	1:00	60 M-F	A	7,170	8.8	31	202	98		BETCHA DON'T KNOW-9:28AM	9:28	02 SAT.	N	5,300	6.5	38	211	99	
ANOTHER WORLD	2:00	60 M-F	N	3,260	4.0	15	202	99		BETCHA DON'T KNOW-10:28AM	10:28	02 SAT.	N	3,180	3.9	18	199	97	
AS THE WORLD TURNS	1:30	60 M-F	C	5,460	6.7	24	200	99		BETCHA DON'T KNOW-11:58AM	11:58	02 SAT.	N	2,200	2.7	11	161	79	
CAPITOL	2:30	30 M-F	C	4,320	5.3	20	194	97		BETCHA DON'T KNOW-12:28PM	12:28	02 SAT.	N	2,450	3.0	13	168	86	
CAPTAIN KANGAROO	6:30	30 M-F	C	410	.5	7	89	66		BLACKSTAR	11:30	30 SAT.	C	4,080	5.0	21	183	95	
CHIPS M-F	3:00	60 M-F	N	3,260	4.0	14	162	87		BUGS BUNNY/ROAD RUNNER 1	9:30	30 SAT.	C	4,160	5.1	27	197	99	
DAYS OF OUR LIVES	1:00	60 M-F	N	4,730	5.8	20	208	99		BUGS BUNNY/ROAD RUNNER 2	10:00	30 SAT.	C	4,650	5.7	27	197	99	
DIFF'RENT STROKES M-F	10:00	30 M-F	N	3,340	4.1	19	126	75		BUGS BUNNY/ROAD RUNNER 3	10:30	30 SAT.	C	5,050	6.2	27	196	98	
DOCTORS	12:00	30 M-F	N	1,960	2.4	9	139	72		BUGS BUNNY/ROAD RUNNER 4	11:00	30 SAT.	C	4,890	6.0	26	197	99	
EDGE OF NIGHT	4:00	VAR M-F	A	4,080	5.0	18	157	80		BULLWINKLE	12:30	30 SAT.	N	2,040	2.5	11	122	67	
FAMILY FEUD	12:00	30 M-F	A	5,380	6.6	26	174	90		CBS SPORTS SATURDAY	4:30	90 SAT.	C	4,810	5.9	19	173	95	
GENERAL HOSPITAL	3:00	VAR M-F	A	8,640	10.6	36	204	99		CBS SPORTS SUNDAY	4:30	90 SUN.	C	4,560	5.6	19	186	98	
GOOD MORNING, AMERICA-730	7:30	30 M-F	A	3,830	4.7	30	207	99		DAFFY/SPEEDY SHOW	12:00	30 SAT.	N	2,450	3.0	13	167	86	
										DEAR ALEX & ANNIE-10.56AM	10:56	03 SAT.	A	4,400	5.4	23	198	99	
										FACE THE NATION	11:30	30 SUN.	C	2,770	3.4	15	166	96	
										FLINTSTONE'S COMEDY SHW2	8:00	30 SAT.	N	1,220	1.5	18	174	94	
										FONZ AND HAPPY DAYS GANG	11:00	30 SAT.	A	4,970	6.1	27	195	98	
										GOLDIE GOLD/ACTION JACK	9:00	30 SAT.	A	3,100	3.8	22	193	99	
										HEATHCLIFF & MARMADUKE	11:30	30 SAT.	A	4,480	5.5	24	191	94	

Δ Partial time interruption within program.

▷ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 81,500,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 21-27, 1982 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.	Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	Share %	Share %				Duration	Day			Households (000)	Share %	Share %		
WEEKEND DAYTIME (CONT)																			
IN THE NEWS- 8.26AM	8:26	03 SAT.	C	2,040	2.5	22	188	97		WIMBLEDON TENNIS-SAT(S)	4:42	111 SAT.	N	3,990	4.9	15	207	98	
IN THE NEWS- 8.56AM	8:56	03 SAT.	C	2,450	3.0	20	192	99		WIMBLEDON TENNIS-SUN(S)	2:00	150 SUN.	N	2,530	3.1	11	194	96	
IN THE NEWS- 9.26AM	9:26	03 SAT.	C	2,930	3.6	21	192	99		NUMBER OF PROGRAMS 72									
IN THE NEWS-9.56AM	9:56	03 SAT.	C	4,400	5.4	27	197	99											
IN THE NEWS-11.56AM	11:56	03 SAT.	C	3,830	4.7	20	183	95											
IN THE NEWS-12.26PM	12:26	03 SAT.	C	3,020	3.7	15	168	88											
IN THE NEWS-12.56PM	12:56	03 SAT.	C	3,180	3.9	16	168	88											
IN THE NEWS- 1.26PM	1:26	03 SAT.	C	3,260	4.0	16	155	84											
IN THE NEWS-10.56AM	10:56	03 SAT.	C	5,380	6.6	28	196	98											
IN THE NEWS-11.26AM	11:26	03 SAT.	C	4,730	5.8	26	197	99											
KID SUPER POWER I	9:30	30 SAT.	N	4,240	5.2	28	199	97											
KID SUPER POWER II	10:00	30 SAT.	N	3,910	4.8	23	199	97											
KWICKY KOALA SHOW	1:00	30 SAT.	C	3,500	4.3	17	155	84											
LAVERNE AND SHIRLEY	9:30	30 SAT.	A	3,420	4.2	22	197	99											
MEET THE PRESS	12:30	30 SUN.	N	2,930	3.6	15	186	97											
NBC MAJOR LEAGUE PRE GAME	1:30	17 SAT.	N	3,830	4.7	19	211	96											
NBC MAJOR LEAGUE BASEBALL	1:47	177 SAT.	N	5,710	7.0	25	211	96											
POPEYE/OLIVE COMEDY SHOW	8:00	30 SAT.	C	1,790	2.2	21	188	97											
PRO BOWLERS-SPRING ED.	3:30	90 SAT.	A	4,400	5.4	18	187	94											
REACH INTO SPACE-LAUNCH-4(S)	10:30	60 SUN.	A	3,670	4.5	20	169	96											
RICHIE RICH/SOOBY DOO-1	10:00	30 SAT.	A	4,400	5.4	28	194	99											
RICHIE RICH/SOOBY DOO-2	10:30	30 SAT.	A	5,130	6.3	30	198	99											
SCHOOLHOUSE ROCK-8.26AM	8:26	04 SAT.	A	2,610	3.2	31	187	94											
SCHOOLHOUSE ROCK-8.55AM	8:55	04 SAT.	A	2,930	3.6	25	194	98											
SCHOOLHOUSE ROCK-9.25AM	9:25	04 SAT.	A	3,100	3.8	21	193	99											
SMURFS I	8:30	30 SAT.	N	3,500	4.3	35	211	99											
SMURFS II	9:00	30 SAT.	N	5,130	6.3	38	211	99											
SPACE SHUTTLE MISSION IV(S)	10:00	90 SUN.	N	3,180	3.9	18	180	96											
SPACE SHUTTLE(S)	10:58	17 SUN.	C	3,020	3.7	16	163	94											
SPACE STARS I	11:00	30 SAT.	N	2,770	3.4	15	160	79											
SPACE STARS II	11:30	30 SAT.	N	2,450	3.0	13	161	79											
SPIDER-MAN & FRIENDS	10:30	30 SAT.	N	3,180	3.9	18	200	96											
SPORTSBEAT	3:00	30 SUN.	A	3,500	4.3	15	163	88											
SPORTSWORLD	4:30	90 SUN.	N	3,420	4.2	14	187	94											
SUNDAY MORNING	9:00	90 SUN.	C	3,670	4.5	24	156	91											
SUPERFRIENDS	8:00	30 SAT.	A	2,450	3.0	32	187	94											
TARZAN/L.RANGER/ZORRO HR1	8:30	30 SAT.	C	2,200	2.7	19	192	99											
TARZAN/L.RANGER/ZORRO HR2	9:00	30 SAT.	C	2,930	3.6	21	192	99											
THIS WEEK-DAVID BRINKLEY	11:30	60 SUN.	A	3,420	4.2	18	180	93											
30 MINUTES	1:30	30 SAT.	C	2,530	3.1	12	155	89											
THUNDARR THE BARBARIAN	8:30	30 SAT.	A	3,020	3.7	25	192	98											
TOM AND JERRY COMEDY SHOW	12:30	30 SAT.	C	3,590	4.4	18	168	88											
TROLLKINS	12:00	30 SAT.	C	3,180	3.9	16	168	88											
WESTCHESTER CLASSIC-SAT(S)	3:30	60 SAT.	C	2,360	2.9	10	158	92											
WESTCHESTER CLASSIC-SUN(S)	2:30	120 SUN.	C	3,420	4.2	14	177	97											

A Partial time interruption within program.

B Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 81,500,000

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LINE-UP CHANGES

July 30, 1982

FAST WEEKLY
HOUSEHOLD AUDIENCES REPORT
RATINGS-ONLY WEEK
Week of June 21-27, 1982

The following revised program audience data are the result of program lineup changes received from the Networks too late for inclusion in the above report.

Program Name	New York Time					NIELSEN AVERAGE			No. Prog. Sta. Covg.	
	Duration		Day	Ntwk	Households (000)	Share %				
EVENING										
NBC Nightly News-SAT	6.35	25	Sat	W	2610	3.2	9	145	72	